

We are looking for an enthusiastic Brand Ambassador to be the face of our gym and promote our products and services.

If you enjoy communicating with customers both online and offline, we would like to meet you. To be a successful Brand Ambassador, you will need to workout a minimum of 3 days per week, and attend events to showcase gym. You should also be an excellent social media user, with the ability to advertise our products and answer client queries online.

Ultimately, you should be able to increase our company's brand awareness and generate new sales opportunities.

Responsibilities

- Post about our products/services online (e.g. social media and forums)
- Create, share and respond to online reviews
- Participate in events as a spokesperson for our company
- Network and build trusting relationships with potential customers
- Thoroughly understand our products and services to inform potential customers
- Use word-of-mouth marketing techniques, like referring our gym to friends
- Track customers' preferences and suggest advertising and positioning ideas
- Provide feedback to the Marketing and Product departments regarding customers' requests

Requirements

- Proven work experience as a Brand Ambassador, [Promoter](#) or similar role
- Strong social media presence on multiple platforms
- Experience creating online content
- Excellent communication skills
- Professional attitude
- An outgoing, friendly personality, and a desire to meet new people